



THE NEXT GENERATION

Paradigm has come a long way in the last 20 years and has already started its journey for the next generation. We have been planning and developing the infrastructure necessary to achieve future sustainability. The future begins with a new corporate logo and branding program spearheaded by Paradigm's new Marketing Director Justin Magee. The new image includes: a new corporate logo (right), updated email sig-

natures, a new website (coming soon), promotional advertising, new brochures and corporate SOQ's, updated forms, and new business cards. In addition, Paradigm has added Adobe In Design software and a MacBook Pro to elevate the quality of its marketing and reporting materials. We also completed the installation and integration of a state-of-the-art SmartBoard to raise our level of communication.



20th ANNIVERSARY!

Paradigm celebrated its 20 year anniversary of business operations in the summer of 2008 by hosting



20th Anniversary Seal

a party at the Burgundy Basin Inn. The event was attended by approximately 450 clients and friends. There were numerous people that represented Paradigm's first clients in attendance. It was great to reminisce about where you started and how far you have come. The stories of the original days were emotional and an integral part of Paradigm's legacy.

57 AMBROSE ST.

Paradigm added its third facility in 2008. The 1903 built building located at 57 Ambrose St. in Rochester was purchased in partnership with Envoy Environmental Consultants. We spent about six months renovating the first floor and are in the process of renovating the second and third floor of the 105 year old building. This building has approximately 6,000 square feet of office space, giving Paradigm over 20,000 square feet of office space in Rochester!

CONGRATULATIONS!

Ten Years or More at Paradigm:

- Jim Magee - 20 years
- Barry Steinberg - 20 years
- Meridith Dillman - 17 years
- Bruce Hoogesteger - 16 years
- Becky Roztocil - 16 years
- Marshall Shannon - 14 years
- Mary Dohr - 14 years
- Nathan Beach - 12 years
- Jane Daloia - 11 years
- Bill Brew - 10 years
- Jen LaPlant - 10 years

Ten Years or More at Envoy:

- Keith Smith - 18 years
- Mark Seeber - 17 years
- Paul Mahoney - 14 years
- Gregg Mance - 14 years
- Shawn House - 12 years

PHONE and IT UPGRADE

Paradigm went through a complete upgrade of its computer and phone systems in 2008. This state-of-the-art network now allows Paradigm to communicate wirelessly between all three buildings in Rochester. Making life much easier for our clients and everyone in the office!

ASP and CATEGORY B DATA PACKAGES



Paradigm is in full production mode for “Validatable” and “Category B” environmental data packages. We have spent the last several months gearing up our data handling and report processing systems to make this possible. Now, in addition to our routine and “Rush” sample capability, we are able to provide you with all the raw back-up data and summary forms needed for third party vali-

ation. And, because we are continuing to use our standard SW-846 and wastewater series methods, we can usually provide you with summary data reports in the same 5 day turnaround we use for non-package work. Contact us at (585) 647-2530 for more information.

VAPOR TRAIL ANALYTICS, LLC.

In 2008, Paradigm entered into a joint venture with Jack Fox and Vapor Trail Analytics. VTA specializes in sorbent tube analytical methodologies, which have applications in a variety of situations where vapors need to be assessed. This can include vapor intrusion assessments, industrial and consumer product testing, and even mold detection.

EPA Method TO-17 expands the

universe of pollutants that can be assessed. With this method the vapor phase of “semivolatile” pollutants such as PCB’s, polycyclic aromatic hydrocarbons (PAH’s), and heavier petroleum products can be assessed. TO-17 can also accommodate larger sample volumes and longer sampling intervals, which can be useful when dealing with highly variable vapor concentrations.



Contact:

Marshall Shannon
(585) 647-2530
for more
information

LIFE SAFETY SERVICES

Life Safety Services was started in 2006 and is the newest division of Paradigm Environmental Services. We are primarily focused on the Life Safety Code involved in contracting work, specifically in insulation and firestopping material. LSS does work all over New York State, Maryland, and in Washington D.C. For more information on how Life Safety Services can help you:



Contact:

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(585) 507-5314
or
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(585) 506-2623

2008 NEW EMPLOYEES

Sara Bell
Eric Green
Ben Griswold
Kate Hansen
Emily Hoogesteger
Ryan Jackson
Christine Kalec
Justin Magee

Val Miller
Dan Perry
Laura Philbrick
Alex Rodriguez
Andrew Simmons
Amy Totman
James VanThof

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